«Логистика және кеDirector of the Institute «Логистика және басқару» инфидерация АО «Академия догистика и управления» Институт «Логистика и управления»

CATALOG OF ELECTIVE DISCIPLINES

EDUCATIONAL PROGRAMS

7M04166- ECONOMICS AND MANAGEMENT

Level of education: the master's degree is specialized

Duration of training: 1,5 years old

Year of admission: 2023 y.

Cycle	Component	Name of the discipline	Total labor intensity				Learning outcomes	Brief description of the discipline	Prerequisites	Post-requirements	Anch oring at the
				in academic hours	in academic credits	Semester					pulpit
1	2	3	4	5	6	7	8	9	10	11	12
Modul1- Basic competencies	BD	EK	Macroeconomic s (advanced course)	270	9	1	LO2 LO7 LO9	It is aimed at developing skills in modeling macroeconomic processes in order to predict their development, analyze the impact of macroeconomic policy, factors affecting macroeconomic stability and the prevention of financial crises and recessions. Analysis of the impact of international trade, exchange rates and global economic events on the national economy. Exploring current topics, debates and academic research in the field of macroeconomics	degree disciplines	Research work of a graduate student, Final certification	LMT
	BD	EK	Economics and management in the industry				LO2 LO9 LO10	It forms knowledge about rational decision-making with limited resources, the behavior of individual economic entities, will allow future specialists to analyze events, processes and phenomena occurring at the micro and macro levels, study the patterns of economic evolution and	degree	Market research, Research work of a graduate student, Final certification	LMT

								methodological difficulties that economics is experiencing with their explanation, develop skills in applying special methods of economic justification of management decisions and assessing their consequences.			
Module 2 - Managerial and economic competencies	PD	EK	Innovative management	180	6	1	PO5 PO10	Studies the principles, methods and tools of innovation management in an organization, focuses on understanding the importance of innovations and their role in modern business and society, designing innovative processes based on methods and tools for creating and managing processes aimed at creating and implementing innovations in an organization, developing creativity and innovative thinking, creating and implementing innovations to achieve competitive advantages		Market research, Research work of a graduate student, Final certification	LMT
	PD	EK	Operational management				PO5 PO6 PO10	It is aimed at studying the issues of improving the efficiency of the enterprise and the effectiveness of operational processes so that the organization can achieve its strategic goals. Develops skills in planning, organizing, managing and controlling operations and their continuous improvement, resource management, the use of various methods to optimize production processes, product or service quality management, cost management, supply chain management and other functions	Bachelor's degree disciplines	Market research, Research work of a graduate student, Final certification	LMT
	PD	EK	Human resource management	180	6	2	LO5 LO6 LO8 LO10	Considers the place and role of human resources in enterprise management, the choice of a human resource management strategy, forms skills for developing a recruitment mechanism, conducting interviews, creating a team, effective employee motivation policy, control function as an element of a human resource management strategy, career growth, make up the psychological climate of the team, know regulatory legal acts in the field of labor relationships.	, Project	Research work of a graduate student, Final certification	LMT
	PD	EK	Management consulting		6	2	LO4 LO6	Studies the features of forms of management and business conduct, the process of solving and building a number of tasks, such as improving the quality of work of the organization's management structures, correlating the interests of the company in order to find common ground, developing new management techniques in the company, determining the effectiveness of teamwork, analyzing the activities of management personnel, including certification and making recommendations based on its results. Training in the ethical aspects of consulting activities, including issues of confidentiality and professional responsibility	Management , Project Management	a graduate student,	LMT
	PD	EK	Economics and management in	180	6	2	LO5 LO8	He studies the main approaches to analyzing the problems of functioning of economic sectors and prospects for their	Management	Research work of	ЛМТ

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		the industry				LO10	development, issues of public administration of various industries, considers alternative solutions for optimizing costs and industry management, forming criteria for their assessment, ways to increase the competitiveness of the industry based on analysis and assessment of the situation in the industry, skills in forecasting economic trends affecting the industry.	Management , Project Management		
PD	EK	Economics and management of transport		6	2	LO5 LO8 LO9 LO10	Examines the features of the processes of economic activity and management in various modes of transport, analyzes the factors affecting the development of the transport industry, ways to use transit potential and access to global transport systems, innovative activities, factors of increasing labor productivity in the transport sector, consumption of various resources in the transportation process and their impact on tariffs and cost of transport services	mics (advanced	Research work of a graduate student, Final certification	LMT
PD	EK	Financial Management (advanced course)	270	9	1	LO2 LO3 LO7	Develops skills in using tools and knowledge for effective financial management, both in a corporate environment and for personal purposes, analyze and make financial decisions that are important for effective business management, management of company resources, including investments, capital, budgeting and accounting, understand the impact of financial decisions on the strategic development of the organization and adapt the strategy to changing market conditions	degree	Market research, Economics and management in the industry, Research work of a graduate student, Final certification	LMT
PD	EK	International financial markets		9	1	LO2 LO7	He studies global financial markets, their structure and functioning, develops analytical skills necessary for	Bachelor's degree disciplines	Market research, Research work of a graduate student, Final certification	LMT

Head of the Department"
"Logistics and management in transport"

Agreed upon : Head of Global Trans Logistics LLP Musalieva R.D.

Borscht A.B.